

Measure B – Solana Beach Senior Care – Vote YES!

SOLANA BEACH SENIOR CARE: WHAT IT IS AND WHAT IT ISN'T

Assisted Living

Assisted-living facilities allow residents who need physical assistance to live in a safe and comfortable environment while retaining as much independence as possible. Living quarters and shared spaces are designed to reduce risks from falls reduce other hazards. The facilities are staffed with professional caregivers and supervised by nurses. Staffing is 24/7 and a trained staff member is always ready to lend a hand.

Assisted living provides an environment that addresses three of the biggest challenges to senior citizens' wellness: poor diet, medication management and depression. According to senior advocates, these challenges are directly responsible for decreases in quality of life and life expectancy.

Solana Beach Senior Care would provide rich offerings of recreation and enrichment programs in addition to assisted-living and memory care services and allow residents to continue to participate in community activities.

It's not a hospital and not skilled nursing; residents aren't "patients"

Assisted-living facilities are not hospitals and residents aren't patients. Also, an assisted-living community should not be confused with a skilled nursing facility – where staffing levels and costs are much higher.

Assisted-living communities do not need to be located within one mile of a hospital. In fact, proximity to hospitals is not a key factor in locating assisted-living facilities, nor is it prescribed as part of state licensing. For the well-being of residents, the most important factor is to be near their families. The Genevieve site is a short distance from Scripps Memorial Hospital Encinitas (4.6 miles) and Scripps Memorial Hospital La Jolla (9.6 miles). Solana Beach and neighboring Encinitas are served by great numbers of medical offices. An increasing number of physicians serve assisted-living facilities with regular house calls.

It's not a commercial building

An assisted-living facility is known formally, in state licensing, as a Residential Care Facility for the Elderly. An RCFE houses seniors in apartments built for their needs. RCFEs are not commercial buildings.

Sources: Greg Roderick, CEO, Frontier Management, operator of nearly 80 senior communities nationwide; Josh Buller, Principal, Cornerstone Management a seniors group that manages and consults with seniors care facilities; Hugh and Dr. Ann Stone, Viva Communities, retired operators of large and small senior communities; Mark Mayberry, Principal, Formation Development/Formation Capital, a nationwide investment and development firm for senior communities; Jerry Walker, President, HCMA Ltd., specialist in site assessment and marketing studies for operators and developers of senior housing; Douglas Pancake, Douglas Pancake and Associates, a leading architectural firms specializing in the design of senior communities, health care facilities and memory-care center for people with Alzheimer's and other forms of dementia.

